

PROPOSAL EVALUATION CRITERIA

For Visit Jackson, use only

The evaluation committee will judge each submitted proposal based on the following criteria.

CRITERIA	MAX POINTS	SCORE
Tourism Industry Experience: Evaluation will include an assessment of such items as history of your company or professional experience, as it relates to the requirements within the RFP.		
Scope of Work & Budget Plan: An assessment of the quality of proposed strategies, creativity, detail of plan, and related items. An additional assessment of whether the proposed budget is reasonable and appropriate and if the proposed services are cost effective in relation to the fees charges and value of overall project		
References: An assessment of the qualifications and experience of your managerial team, staff, subcontractors, and related items based on submitted (current) references.		
Evaluation of Prior Work: Evaluation will include an assessment of your past performance related to scope of work provided in the RFP.		
TOTAL	100	

RFP TYPE: _____

PROPOSER/COMPANY: _____

EVALUATED BY: _____ DATE: _____

NOTES: _____
